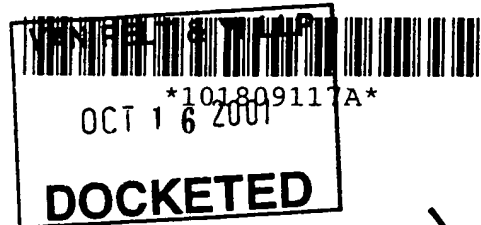
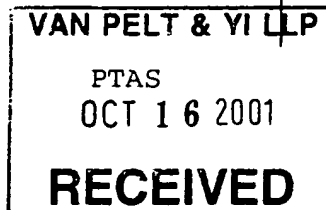


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OCTOBER 11, 2001

VAN PELT & YI LLP
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PLEASE REVIEW ALL INFORMATION CONTAINED ON THIS NOTICE. THE INFORMATION CONTAINED ON THIS RECORDATION NOTICE REFLECTS THE DATA PRESENT IN THE PATENT AND TRADEMARK ASSIGNMENT SYSTEM. IF YOU SHOULD FIND ANY ERRORS OR HAVE QUESTIONS CONCERNING THIS NOTICE, YOU MAY CONTACT THE EMPLOYEE WHOSE NAME APPEARS ON THIS NOTICE AT 703-308-9723. PLEASE SEND REQUEST FOR CORRECTION TO: U.S. PATENT AND TRADEMARK OFFICE, ASSIGNMENT DIVISION, BOX ASSIGNMENTS, CG-4, 1213 JEFFERSON DAVIS HWY, SUITE 320, WASHINGTON, D.C. 20231.

RECORDATION DATE: 08/06/2001

REEL/FRAME: 012052/0018
NUMBER OF PAGES: 2

BRIEF: ASSIGNMENT OF ASSIGNOR'S INTEREST (SEE DOCUMENT FOR DETAILS).

ASSIGNOR:

DELPUCH, ALAIN

DOC DATE: 07/23/2001

RECEIVED

MAR 04 2002

ASSIGNEE:

OPENTV, INC.
401 EAST MIDDLEFORD ROAD
MOUNTAIN VIEW, CALIFORNIA 94043

Technology Center 2600

SERIAL NUMBER: 09870429

PATENT NUMBER:

FILING DATE: 05/30/2001

ISSUE DATE:

SHARON BROOKS, EXAMINER
ASSIGNMENT DIVISION
OFFICE OF PUBLIC RECORDS

08-13-2001

ASSIGNMEN



ET

101809117

To: Honorable Commissioner of Patents and Trademarks:

Please record the attached original document(s) or copy thereof.

1. Name of conveying party(ies)

a) Alain Delpuch

2. Name and address of receiving party(ies):

a) Name: OpenTV, Inc.
b) Address: 401 East Middlefield Road
Mountain View, CA 94043

08/06/01

3. Nature of conveyance



Assignment



Merger



Security Agreement



Change of Name



Other _____



License Agreement

Execution Date: July 23, 2001

4. Application Number(s) or Patent Number(s): 09/870,429

The title of the (new) application is:

ON-DEMAND INTERACTIVE MAGAZINE

5. Please send all correspondence concerning this (these) documents to:

Customer No. 21912
Van Pelt & Yi LLP
4906 El Camino Real, Suite 205
Los Altos, CA 94022
(650) 903-3500 (PH)
(650) 903-3501 (FX)

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 3.41): \$40.00



Enclosed



Any deficiencies are hereby authorized to be charged to Deposit Account No. 50-0685 (Order No. OPTVP015).

8. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Date: August 3, 2001

Lee Van Pelt

Registration No. 38,352

08/13/2001 LMUELLER 00000016 09870429

01 FC:581

40.00 OP

Attorney Docket No. OPTVP015

(Revised 01/96)

ASSIGNMENT OF PATENT APPLICATION

(Not Accompanying Application)

Whereas I/we the undersigned inventor(s) have invented certain new and useful improvements as set forth in the patent application entitled:

ON-DEMAND INTERACTIVE MAGAZINE

for which I (we) have executed an application for a United States Letters Patent which was filed in the U.S. Patent and Trademark Office on May 30, 2001, and which bears the Application No. 09/870,429.

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I/we the undersigned inventor(s) hereby:

- 1) Sell(s), assign(s) and transfer(s) to OpenTV, Inc. a Delaware corporation having a place of business 401 East Middlefield Road, Mountain View, CA 94043, (hereinafter referred to as ("ASSIGNEE")), the entire right title and interest in any and all improvements and inventions disclosed in, application(s) based upon, a Patent(s) (including foreign patents) granted upon the information which is disclosed in the above referenced application.
- 2) Authorize and request the Commissioner of Patents to issue any and all Letters Patents resulting from said application or any division(s), continuation(s), substitutes(s) or reissue(s) thereof to the ASSIGNEE.
- 3) Agree to execute all papers and documents and, entirely at the ASSIGNEE's expense, perform any acts which are reasonably necessary in connection with the prosecution of said application, as well as any derivative applications thereof, foreign applications based thereon, and/or the enforcement of patents resulting from said applications.
- 4) Agree that the terms, covenants and conditions of this assignment shall inure to the benefit of the Assignee, its successors, assigns and other legal representative, and shall be binding upon the inventor(s), well as the inventor's heirs, legal representatives and assigns.
- 5) Warrant and represent that I/we have not entered, and will not enter into any assignment, contract, understanding that conflicts with this assignment.

Signed on the date(s) indicated beside my (our) signature(s).

1) Signature: 
Typed Name: Alain Delapach

Date: July 23, 2001